

## Andreas Schmid

### Business Plan Development 2016-2025



Andreas Schmid Logistik AG is a family-run, medium-sized company that has consistently been a leading service provider in logistics and IT for many years with approximately 2000 employees, 142 trucks and with locations in Germany and Czech Republic.

The company is not only active in the conventional forwarding business, they also possess themselves as a full service provider of integrated logistics solutions with own excellent IT expertise.

#### Scope of the project

Andreas Schmid is in a growth-oriented development phase. In order to identify future market development opportunities and strategies.

#### Achievements

TransCare analyzed the current Andreas Schmid business processes, the structure of the organization, the current market position and its network.

In close collaboration with corporate management, TransCare developed a business plan based on in-depth market and process knowledge, considering current, potential and future business and market development opportunities as well as future investment allocations.

#### CLIENT

Andreas Schmid Logistik AG

#### WEBSITE

[www.andreas-schmid.de](http://www.andreas-schmid.de)

#### Our Services

- Analysis of current market situation and its potential development
- Identification of new market entry opportunities, chances and estimated revenues, based on aggressive growth targets
- Development of organic and inorganic business plans considering all business opportunities and future investments for the next ten years
- Analysis and market valuation of company's real estate assets